



No 'Party Down South' for Pensacola? Residents, officials hope to keep raunchy reality show out of town

Dennis Pillion | dpillion@al.com By Dennis Pillion | dpillion@al.com

[Email the author](#) | [Follow on Twitter](#)

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PENSACOLA, Florida -- Pensacola-area residents are not about to go gently into that long, bourbon-fueled night. Less than 48 hours after word got out that producers of the CMT reality series "**Party Down South**" aimed to use **Pensacola Beach** as the location for the show's second season, residents and local officials were searching for ways to keep the "Party" out of Pensacola.

The Facebook page "**Locals Against Party Down South in Pensacola**" had been "liked" by more than 9,000 Facebook users Thursday afternoon, less than 36 hours after the page was created. Page administrators post news stories about the series and its impact on Murrells Inlet, S.C., and contact information for local officials seen as too cooperative with the show's producers. The page also features YouTube clips from the show, including one that showed a fight outside a Murrells Inlet bar with the text "Do we want this in our hometown?"

The show, made by the producers of "Jersey Shore," put eight young Southerners in a South Carolina beach house for the first season, and broadcast the antics across the country. Cast members drank almost constantly throughout the series, and by episode two, the show had created its first love triangle. The cast, including **Ryan "Daddy" Richards of Orange Beach**, were reportedly paid just \$500 per episode for the 10-episode first season.

According to media accounts in **USA Today** and local newspapers, production teams from the show are in Pensacola Beach scouting locations and asking local businesses to sign releases for their venues to be used in the show.

The Santa Rosa Island Authority, the local governing body of Pensacola Beach, voted to draft a letter to the show's producers outlining local ordinances to discourage them from filming there, according to a **report in the Gulf Breeze News**. The SRIA discussed the measure at Wednesday night's board meeting after several residents and business owners showed up to voice their concerns over the show.

"It is sometimes downright pornographic," SRIA board chair Tammy Bohannan said, according to the report. "We don't need that here."

Board member Thomas Campanella echoed those thoughts, saying "We have worked very hard over several years to get our image to not be the Redneck Riviera, but rather a family-friendly beach and vacation spot. We need to find a classy way to send them a letter and say 'Thanks, but no thanks'."

SRIA executive director Buck Lee admitted that his group could not prevent producers from renting a house and

filming there, but said that existing ordinances against lighting, noise and drunk and disorderly conduct could be strongly enforced.

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