October 24, 2020

Dear PBA Members,

Thank you to all who attended our annual meeting on October 15, 2020. I'd like to especially thank Jaimie Crittenden, Ben Clabaugh, Terry Preston, Liz Hewson and Glenn Windham for their service on boards and committees last year.

Covid 19 might have slowed things down a bit on the beach, but it also ushered in new problems for everyone. With social distancing wants and needs, the already difficult parking situation in the residential areas and along Ft. Pickens was exacerbated when the beaches reopened. Everyone was looking for their socially distanced space AWAY from Casino Beach. (For once beach visitors didn't plop their stuff on top of me so I guess something good did come out of Covid 19.). At the onset when our local government was trying to keep everyone safe and short term rentals were not supposed to happen....they did anyway...another new problem if you happen to live next to a short term rental.

These issues and others were discussed at our annual meeting and your new board met to discuss how we want to proceed based on the surveys you turned in online and at the meeting.

## First meet your new board:

Rhonda Dorfman - President
Jack Womack - Vice - President
Bill Ray - Secretary
Glenn Windham - Treasurer
Lynn Castel - Board Member at Large

And then there is **YOU**. You are our backbone and our members. Thank **YOU** for renewing your membership at the meeting or when your renewal is sent out.

Look for more emails and updates on our website. **Emails will contain** either information about upcoming meetings, items of interest to our members, or perhaps a Call to Action. Don't worry if you're not a great communicator; we'll try to craft the message simply, so you can click and send... because there is power in your name!

**YOU** are a registered voter and there are 3000 of you on this beach! **We** want You to invite friends to join, so all 3000 registered voters are members by 2022!

2021 needs to be the year of the beach resident. In fact, we created a new committee to drive communication among our residents: The Street Rep Committee. If you'd like to represent your street then please email me at rsdorfman@att.net. This committee will help us recognize unique or similar issues that our neighborhoods are having. For example, did you know that lots of people are very unhappy about the Bahama Rock that is being used at baby beach, Peg Leg's and on the rights of way by the county? If you missed the annual meeting then you don't know how many other people are also upset about the lack of enforcement when it comes to short term rentals, these large hometels being built, and parking issues in the neighborhoods during peak summer weekends.

It's all about communication and we want to kick it up a notch:

Communication within our organization, to your neighbors who should become members of PBA, and to our elected officials and governmental agencies. Help us help you! Encourage your friends to join. Together let's voice our concerns about parking, traffic, short term rental quality of life issues, hometels, and other enforcement issues that negatively impact life on beautiful Pensacola Beach. We need to speak out, and let our voice

be heard at the appropriate times! As inconvenient as it may be, when we need to contact our SRIA, county, state or Federal officials....we need to take the time to do it.

At PBA we want to put that information at your finger-tip and help YOU be heard. In the meantime, go enjoy that beautiful beach and your family and friends. See you out and about and please do not hesitate to contact me if you have a question, problem or issue you think we should address. Our board is waiting to help you.

Sincerely,

Rhonda Dorfman PBA President

P.S. Check out our website for some exciting research Bill Ray has been doing on short term rentals and regulations that take place in Flagler Beach.